

PRE-CONFERENCE MONDAY 30 MAY - PRE-CONFERENCE PROGRAM						
Full day 9.00 - 4.30	FULL DAY WORKSHOP Discover Advancement For those new to Advancement & those with multiple roles Russell Davidson Haileybury Sue Russell St Aidan's Anglican Girls' School Ana Gozalo Scotch College Susie Gill St Catherine's UWA PARTNER GEMBRIDGE AUSTRALIA	HALF DAY WORKSHOP Social Media Advertising Workshop Claire O'Connell Director The Classroom NZ	FULL DAY MASTERCLASS Capital Campaigns Michelle Carroll Principal St Catherine's School Dr John Newton Principal & CEO Scotch College. Co-Presenters & <i>facilitators</i> Abhra Bhattacharjee Director of Philanthropy Scotch College Ann Badger Senior Consultant & Principal Marts & Lundy	HALF DAY WORKSHOP Video and Cinematography iPhone Workshop Jason van Genderen Founder of Treehouse Creative Director of Oma's Applesauce Productions World's 1st Filmbreaker	HALF DAY PRESENTATION SKILLS WORKSHOP Planning the Perfect Presentation Cameron Pegg Content and storytelling strategist Cameron Pegg Marketing PARTNER SALESFORCE	HALF DAY WORKSHOPS Separate training sessions from: Education Horizons, Potentiality, Enquiry Tracker and Digistorm offering free consultations and/or advanced training and practical instruction
5.30 - 7.30	WELCOME RECEPTION Adelaide Oval					PARTNER MARTS & LUNDY
7:45 PM	CHAIRMAN'S DINNER (By invitation only)					
DAY 1 TUESDAY 31 MAY - CONFERENCE OFFICIAL OPENING & WELCOME LAUGHTER SESSION						
8.30 - 9.00	DAY 1 TUESDAY 31 MAY - CONFERENCE OFFICIAL OPENING & WELCOME LAUGHTER SESSION					PLATINUM PARTNER ENQUIRY TRACKER
9.00 - 10.00	#K1 - KEYNOTE ADDRESS: FRIDAY 13TH MARCH 2020 - CHANGE IS OPPORTUNITY Sir Ian Taylor CNZM					PARTNER AskRIGHT
10.00 - 10.30	MORNING TEA					
10.30 - 11.30	Session #1 + + + + The Case for Digital-first Advancement Now Andrew Gossen Executive Director Digital Cornell University US	Session #2 + + Programs Linking our Young Alumni Ken Gideon Director (Alumni) University of Southern Queensland	Session #3 + + Developing Culture of Philanthropy - In conversation with: Penny Richards Fowler Lauriston Girls' School Abhra Bhattacharjee Scotch College Kate Barnett Melbourne Grammar School Ann Badger Marts & Lundy (<i>Moderator</i>)	Session #4 + Data Mining for Gold Antony Campitelli Director Enquiry Tracker California US PLATINUM PARTNER	Session #5 + Sleep - the forgotten strategy for achieving our personal best Dr Gabrielle Rigney Lecturer/Discipline Lead CQUniversity Australia, Appleton Institute	
11.35 - 12.35	Session #6 + + + Where to from here: Predications for the new normal (Panel) Nina Mullins University of Queensland Christopher Vlahos Chris Vlahos Alumni Engagement Consulting Angelo Kourtis Western Sydney University Kamyra Laurenson Director of Advancement IMB (UQ) (<i>Moderator</i>)	Session #7 + + + Stories with Impact Leveraging Your Archives to Build Community Engagement Helen Karapandzic Director of Advancement Prince Alfred College Kate Pulford Archivist Prince Alfred College	Session #8 + + + Building a culture of philanthropy (international) Krista Slade Leader in International Relationship Management and Philanthropy, Canadian Mental Health Association	Session #9 + Secrets to Mastering your Smartphone's Camera Jason van Genderen Founder of Treehouse Creative Director of Oma's Applesauce Productions, World's 1st Filmbreaker	Session #10 + + Your Legal Questions Answered Skye Rose Practice Leader Moore's Lawyers	Session #11 + + + + Levelling the playing field Mariam Veiszadeh CEO, Media Diversity Australia.
12.35 - 1.30	NETWORKING LUNCH					PARTNER SCHOOLBENCH
1.30 - 2.30	Session #12 + + + Partnering with Advancement to enhance brand and reputational perception Angelo Kourtis VP People and Advancement Western Sydney University	Session #13 + Measuring and Reporting with Impact in Alumni Relations Alastair Lee Director AlumGrow Consultancy	Session #14 + + Donor Stewardship - In conversation with: Sue Felton Methodist Ladies' College Tim Shearer Scotch College (Melbourne) John Phillips Brighton Grammar School Colin Taylor Global Philanthropic (<i>Moderator</i>)	Session #15 + + Creating and evaluating an effective Social Media Strategy Claire O'Connell Director The Classroom NZ	Session #16 + + Gender Diversity in Schools; Moving Towards Inclusion Julianne Brandon Director of Community Engagement Carey Baptist Grammar School Skye Rose Practice Leader, Moore's Lawyers	Session #17 + + + + + + Quietly Powerful: Use your Quiet Nature as Your Leadership Strength Megumi Miki Founder and Director Quietly Powerful
2.35 - 3.35	Session #18 + + + Responsive Crisis Communication - two Case Studies A residential College and a university Mandy McFarland CEO, EducatePlus Sharee Kinnaird Director, tatu Consulting	Session #19 + + Finding Lost Alumni - Smart, Best Practice Tips, Tricks and Services Katie Brown Alumni Program Coordinator, University of Newcastle Chanel Hughes Senior Consultant and Head of Marketing (Australia) Global Philanthropic	Session #20 + + + Ensuring that capital campaigns make rather than break your institution Daniel Martin Director of Foundation St Aloysius' College Ivan Shin Director of Development and Philanthropy, Centenary Institute	Session #21 + + Creating content that converts Natalie Khoo Founder & Director Avion Agency	Session #22 + + + + + + How to Bring Your 'A Game' - All of The Time Pauline Triggiani Managing Director Priority People Consulting Ltd	Session #23 + + + + + + The Neuroscience of Leadership and Performance Kristen Hansen CEO EnHansen Performance
3.45 - 4.45	DRINKS WITH OUR SUPPLIERS					From 6.30PM - LATE CHAPTER DINNERS (separate bookings required - please check start time)

7.30 - 8.55		DAY 2 WEDNESDAY 1 JUNE - AWARDS BLITZ: AWARD-WINNING CASE STUDY PRESENTATIONS				PARTNER GLOBAL PHILANTHROPIC	
9.00 - 10.00		#K2 - KEYNOTE ADDRESS: SUCCEEDING IN COMPLEX CIRCUMSTANCES Christine Nixon APM Former Chief Commissioner at Victoria Police				PARTNER DIGISTORM	
10.00 - 10.30		MORNING TEA					
10.30 - 11.30	Session #24 +++ Authentic voices: How alumni make the best recruiters Jenn Parsons - Via livestream Alumni Engagement Manager The University of Western Australia Rob Blandford Associate Director Alumni Relations University of Tasmania	Session #25 +++ Building a Business Case for Alumni Relations Christopher J. Vlahos Owner and Principal Chris Vlahos Alumni Engagement Consulting	Session #26 +++ What's next in Fundraising - lessons learned and rebuilding/next steps from the coronavirus crisis Chris Klaassen Consultant NZ Olympic Committee AUT University	Session #27 +++ Reputation Management - Perception is Reality. How to Protect your School Mel Deacon Managing Director Elevate Communication	Session #28 +++ Building admission journeys that connect and convert Timo Nieuwoudt Senior Marketing Manager Digistorm	Session #29 ++++ Compelling Leadership: The Importance of Trust and How to Get It Paul Browning Head St Paul's School	
11.35 - 12.35	Session #30 ++++ Winning Combinations to Enrich Engagement (Panel) Nicole Crook Queen's College, The University of Melbourne Susie Gill Director of Admissions St Catherine's College UWA Chris Klaassen NZ Olympic Committee Kamyra Laurenson Director of Advancement IMB (UQ) (Moderator)	Session #31 ++ LinkedIn - The Must Have Alumni 'Locate & Connect' Tool Simone Douglas CEO Social Media AOK	Session #32 +++ Making the Case Taylor Stockdale - Via livestream Head of Schools The Webb Schools CA USA	Session #33 +++ Engaging with today's students, Communicating with Prospective Parents Ashley Fell Director of Communications McCrindle Research		Session #34 ++++ Strategy Development and Implementation Christine Nixon Former Chief Commissioner Victoria Police	
12.45 - 2.00		AWARDS LUNCH				PARTNER GLOBAL PHILANTHROPIC	
2.15 - 3.15	Session #35 +++ International Leading Practice for Major Giving Krista Slade Leader in International Relationship Management and Philanthropy Canadian Mental Health Association	Session #36 ++ Alumni Advisory Boards and Councils Russell Davidson Director of School Development and Community Relations Haileybury Brad Hyde President The Old Haileyburians Association	Session #37 +++ Unlocking and building a strong fundraising partnership with your board Ivan Shin Director of Development and Philanthropy Centenary Institute Tara Turner Director Global & Institutional Philanthropy University of Queensland	Session #38 +++ The 5 Biggest mistakes made on LinkedIn Simone Douglas CEO Social Media AOK	Session #39 ++ The art (and science) of data-driven storytelling Cameron Pegg Content and storytelling strategist Cameron Pegg Marketing	Session #40 +++ Leading Teams in Changing Times Ashley Fell Director of Communications McCrindle Research	
3.20 - 4.20	Session #41 +++ More than a Motel with Attitude: Colleges and Universities in an Australian Context Dr Stewart Gill OAM Master at Queen's College The University of Melbourne	Session #42 + Alumni Relations Initiatives that Work! - Who? What? How? Alastair Lee Director AlumGrow Consultancy	Session #43 ++ Bequests Nina Mullins Deputy Director - Planned Giving, Advancement and Community Engagement, UQ Jackie Dalton Director of Philanthropy Frensham School	Session #44 ++ Marketing Strategy Plan on a Page, one Vision, one Voice Mel Deacon Managing Director Elevate Communication	Session #45 ++++ How to create a great first impression - the science of personal branding Emily Kucukalic Managing Director BrandNewYou	Session #46 ++++ Building a High Performing and Healthy Culture Joydeep Hor Founder & Managing Principal People & Culture Strategies	
7.00 - 10.30		CONFERENCE CELEBRATION				PARTNER iDAT	

9.00 - 10.00 DAY 3 THURSDAY 2 JUNE - EXCELLENCE IN OUR PROFESSION - SERIES OF 10 minute TEDx Style PRESENTATIONS						PARTNER SALESFORCE
10.10 - 11.10	Session #47 + + + + Growing Leadership through Philanthropy Prof. Marnie Hughes-Warrington Deputy Vice Chancellor Research and Enterprise University of South Australia	Session #48 + + + Creating Impactful Events Libbie Ray Co-Director Connected Event Group EEAA Board Member	Session #49 + + + Leading Practice Donor Communications Panel Chris Klaassen NZ Olympic Committee; AUT University Brendan McAloon Geelong Grammar Helen Astbury Cancer Council Queensland Tony Bretherton AskRIGHT (Moderator)	Session #50 + Brand and Communication Refresh for Schools Peter Rufus Brand Strategist Nicknack	Session #51 + + Are we born salespeople, or trained influencers? Bruce Perry Registrar St Andrew's Cathedral School	Session #52 + + + + + + Human Connection: Harnessing Great Relationships Karen Gately Managing Director Corporate Dojo
11.10 - 11.30 MORNING TEA						
11.30 - 12.30	Session #53 + + + + The Founders Pledge in Australasian Higher Ed - How & Why? Tara Turner Director Global & Institutional Philanthropy University of Queensland Naomi Wilde - Via livestream Development and Alumni Manager, Lincoln University	Session #54 + Panel Session - Alumni & Community Relations, your most burning issues discussed Anna Gingell John XXIII College - Mount Claremont John Groom The Hutchins School Mandy Loomes Brigidine College Rob Blandford University of Tasmania Russell Davidson Haileybury (Moderator)	Session #55 + + + Integrated Annual Giving - from single gifts to large Bequests; "Direct Mail is Dead? Long Live Bequests!" Carl Young Former Chair of PFRA Philanthropy and Fundraising Director Peter MacCallum Cancer Foundation	Session #56 + + + + Making Your Events Great! Vicky Troptsidis Managing Director, Eventful Projects	Session #57 + Admissions Issues - Round table discussions - Mandy Treweeke St. Catherine's School NSW (Moderator) Managing enrolment numbers proactively Susie Gill St Catherine's College Engagement with future families Marion Cape Strathcona Girls Grammar The impact and recovery of international education Jiani Chen Stella Maris College How to manage complex enrolments without ending up on the front page of the paper Scott Huntington Anglican Church Grammar School The importance of a whole school approach to recruitment and retention Kylie McBride Mentone Girls' Grammar	Session #58 + Unlocking your Why (Keys to motivating and inspiring your workforce to attract, engage and retain top talent) Katie Iles Hello Clarity Keynote Speaker, Communications & Cultural Consultant, Leadership Coach
12.35 - 1.35	#K3 - KEYNOTE ADDRESS: BLACK BELT LEADERSHIP Karen Gately MD The Corporate Dojo					PARTNER HUMANITIX
1.35 - 2.00	CONFERENCE CLOSE					
2.00	CONFERENCE CONCLUDES					

